

2025 Saga Light Fantasy Area

Downtown Shuttle Bus Great for getting around the city

Balloon Fiesta⇄Downtown

- 10/30(Thu) - 11/3(Mon)
- Fare: 250 JPY (elementary school student 130 JPY) [Cash only]
- Operating hours: 9:00 - 17:10

There are plenty more exciting events waiting for you! Scan the QR code for details!

2025 Saga Light Fantasy

2025 10/1(Wed) - 1/12(Mon)
Time / 17:00 - 22:30
(subject to change during certain events)
Location / Saga Main Street (Saga Station south exit to Saga Chuo Post Office) and near S-Platz

For Saga's 37th Light Fantasy, big orange lights warmly illuminate the downtown area of Saga city.

0952-40-7104
Inquiries / Saga Light Fantasy Executive Committee

Sagamachi SHU-YU Festival ~SAGA so GOOD~

11/1(Sat) - 3(Mon)
Time / 11:00 - 16:00
Location / Matsubara Shrine (Jinja)

Enjoy a wide variety of popular dishes served in a bowl and sweets from inside and outside of Saga at Harapeko Market. A photo rally will also be held where you can visit photo spots and win prizes!

0952-20-3017
Inquiries / Sagamachi SHU-YU Festival Executive Office (in Saga Ad Center)

SAGA Balloon Museum

[Hours of operation] 10:00 - 17:00 (entry ends at 16:30)
※Hours of operation during Balloon Fiesta: 8:00 - 18:00

[Entrance Fee] Adult 500 JPY / High, junior and elementary school students 200 JPY / Pre-school aged children FREE
※Tickets are not required for the shop and the café.

[Closed] Mondays (following day if Monday is a holiday), Year's End, New Year's [Note: Open on 11/4(Tue)]

SAGA Balloon Museum Special Exhibition
"The Beginnings of the Hot Air Balloon City Saga - SAGA Recognized by the World"

2025 10/1(Wed) - 1/31(Sat)
2026 10/1(Wed) - 1/31(Sat)

〒840-0831
2-27 Matsubara 2-chome, Saga City
0952-40-7114

Special Exhibition: "Baisao and Jakuchu"
Celebrating the 350th Anniversary of Baisao's Birth - Now Open!

10/7(Tue) - 11/24(Mon)
Opening Hours / 9:30 - 18:00
Admission Fee / 1,500 JPY
Closed / Mondays (the next day when Monday is a holiday)

Satellite events are taking place at Hizen Tsusentei and Saga City Cultural Museum!

Venue / Saga Prefectural Art Museum
0952-24-3947

Shichimensou Festival

11/1(Sat) - 2(Sun)
The festival will be held around Higashiyoka Beach and Higassau to coincide with the fall foliage of the shichimensou (a salt-water plant of Amaranth family that grows in colonies on tidal flat). Stage events will be held on 11/1(Sat) only. The Balloon Fiesta Grounds and Shichimensou Festival Grounds are connected by shuttle bus running from 11/1 (Sat) to 11/3 (Mon).
※Shuttle Bus Contribution: 300 JPY (cash only)

0952-45-1022
Shichimensou Festival Executive Committee

Guided Tours with Saga City Volunteer Guides - Explore the Cultural Museum and the Coastal Shichimensou Fields!

10/30(Thu) - 31(Fri)
Tour Fee / Adult 2,000 JPY
Capacity / 25 participants per day (minimum 20 required to hold the tour)
How to Apply / Please sign up at the Balloon Information Center (beneath Balloon Saga Station) by 12:00 p.m. on the day you wish to join.

1F BAI•TEN 佐賀工房
パルーンミュージアム店
Saga Cobo Balloon Museum Shop
Open
10:00 ~ 17:00
Closed
Open 365 days

2F Museum Kitchen HARU café
ハルカフェ
Open
11:00 ~ 15:00
Closed
Mondays
(When a holiday falls on Monday, closed on Tuesday)
Year's End / New Year's

Get information on the balloons here.

Inquiries 0952-29-9000
Hot Air Balloon Competition SAGA Management Committee
Saga City Tourism Promotion Section

Saga International Balloon Fiesta search

Saga City Tourist Association search (Saga City Tourist Information)

@SIBFO
Saga International Balloon Fiesta Organization search
Updated information on the day of the event and other info such as parking.

The Saga International Balloon Fiesta is made possible thanks to the generous support of hometown tax designations and donations. We kindly ask for your continued support to help this event bring joy to everyone.

HONDA **Hisamitsu** **Yakult** **伊藤園** **Cygames** **ANA**

佐賀県マツモト販売株式会社

Post by: 11/3 (Mon) 2025

How many hearts will be captivated this year?!

For Saga's 37th Light Fantasy, big orange lights warmly illuminate the downtown area of Saga city.

2025 SAGA International Balloon Fiesta
10.30 THU - 11.3 MON
Asia's premier sky festival in Saga City, the sky city.

Check the timetable for Balloon Saga Station here.



※To ride the express train, you must have an express ticket in addition to your regular ticket.
※Traffic IC cards are accepted at Balloon Saga Station.
Note: IC cards cannot be used on routes that include sections outside the IC card coverage area, such as the Karatsu Line.
※Reserved seat purchase/changes are not available at Balloon Saga Station.
※Ticket purchases can only be made with cash at Balloon Saga Station.



"Enjoy Saga City"
A new tourism app is available on the official Saga City Super App.



Saga International Balloon Fiesta has won the "Inbound Category" at the COOL JAPAN AWARD 2025, a recognition program judged by international experts from around the world!



Recreation Square

Saga specialty products available in the Balloon mall

Umakamon Market (Food Court)

From the mountains to the sea, all of Saga's delicacies are gathered here. Products are sold directly by their producers. There's also a restaurant section.

Opens at 7:30 a.m.

Furusato Bussankan (Local Market Area)

An area which is full of locally produced gifts and souvenirs unique to Saga.

Opens at 7:30 a.m.

2025 Saga International Balloon Fiesta Schedule

	7:00	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00
10/30 (Thu)	Competition Flight	Balloon Fantasia					Balloon Classroom		Competition Flight					
10/31 (Fri)	Competition Flight	Balloon Fantasia					Balloon Classroom		Competition Flight					
11/1 (Sat)	Competition Flight	Balloon Fantasia					Balloon Classroom		Competition Flight			La Montgolfier Nocturne (Night Mooring)		
11/2 (Sun)	Competition Flight	Balloon Fantasia			11:00~	Honda Trials Bikeshow	Balloon Classroom	14:00~	Competition Flight				18:30~	
11/3 (Mon)	Competition Flight	Balloon Fantasia			11:00~		Balloon Classroom	14:00~	Key Grab Race					

Note: The schedule is subject to change.

Balloon Fantasia

You can see a lot of cute and attractive balloons. Popular character/animal-shaped ones are waiting for you.

Yakult Kid's Day

Enjoy a fun balloon learning experience for kids. Here's your chance to step inside a balloon. Emergency response vehicles will also be on display.

La Montgolfier Nocturne (Night Mooring)

As twilight arrives, balloons begin to glow! Accompanied by music, roughly 50 balloons are illuminated by the beautiful lights of their burners in a fantastic display celebrating 20 years of the new Saga City!

Will the balloons fly today?

Check here for the latest information of the day on the advisability of the competitions or simultaneous takeoff.

CHECK HERE FOR MORE



Honda Trials Bike Show

Top riders showcase their bike skills. One after another, the riders will show their techniques while navigating the course obstacles.

WEB cast of the competitions/venue

Watch and experience the techniques and tactics of the balloon pilots and their crews in the skies of Saga.

CHECK HERE FOR MORE



The contents of the competition, as well as the start and end times, are subject to change based on wind, rain and other conditions. The morning competition may end before 9:00 AM, and the evening one may end before 5:00 PM.

Recreation Square Event Stage

10/30 Thu

11:00 START
Saga Prefecture Police Music Corps Balloon Concert

12:00 START
Kyushu 4-city Tourism Ambassador PR Stage

13:00 START
NBC Radio Balloon Stage
Kokoro Umetani & Teruo Ikeda Enka & Pop Songs Show

10/31 Fri

11:00 START
Chiney Koga Henmen & Magic Show

12:00 START
Balloon Twister Marco Balloon Art Show

13:30 START
POP SHOT 2025 Vol.1
Ayumi Sonoda - Risa Hizen

11/1 Sat

10:00 START
POP SHOT 2025 Vol.2
DANCE ACADEMY KALDIA Miki Baton Team

11:30 START
Balloon Music Stage
Hello! Youth BudLaB - Monster Factory

13:30 START
Balloons & Music Vol.1
KEITAKU - Kazuki Nozoe Kentaro Maeda - SOTONI

11/2 Sun

10:00 START
presented by Yamashiro Gas Yamashiro Special Show 2025

11:45 START
Balloons & Music Vol.2
the smartass HA-DO-KEN - OT-EN-TO REINCARNATION

14:30 START
"Zombie Land Saga the Movie - Yumekinga Paradise" Movie Release Special Talk Show

15:15 START
Songs & Impersonation Shows
Key Lock Riders & Key Lock Girls
Suzuki Konomasa
Hasegawa Gohji
Yuka Takase
VPRO KAZUOZOUAN
Jyuri Nagatsuma
MAKAPARTY
Rei Matsunaga

11/3 Mon

10:00 START
POP SHOT 2025 Vol.3
Larmer - Nagisa Takazono
Baby-D - Momoha Asumi

12:30 START
MUSIC CAMP FINAL!!
★Navigator: Keigo Kihara & Spirits★
Steve Fox (from GODIEGO)
Masayuki Tanaka (ex.Crystal King) - Ginji Ito
Tsuayoshi Ujiki (from KODOMO band)
Masafumi Nishida (from EARTHSHAKER)
Tomoko Kuwae - KISS face

The event stage opens at 8:00 AM each day.

Feel free to use it as a resting area between events.

Performance times and artists are subject to change due to weather and other factors. We appreciate your understanding.