



# 2023 SAGA INTERNATIONAL BALLOON FIESTA

## 11.1<sup>WED</sup> - 11.5<sup>SUN</sup>

Saga City, Kase riverside

### Let's look up to the sky.



### 2023 Saga Light Fantasy

2023 2024  
**10.31 (Tue) - 1.8 (Mon)**

Time / 17:00 - 23:00  
(subject to change during certain events)

Location / Saga Main Street (Saga Station south exit to Saga Chuo Post Office) and near S-Platz

For Saga's 35th Light Fantasy, warm lights will illuminate the Symbol Road and the downtown area of Saga City. The lighting ceremony and opening parade will be held on the eve of the Balloon Fiesta (10.31 (Tue) 18:00 ~).

**☎0952-40-7104**  
Inquiries / Saga Light Fantasy Executive Committee

### Sagamachi SHU-YU Festival ~SAGA so sweet~

**11.3 (Fri) - 11.5 (Sun)**

Time / 10:00 - 16:00

Location / Matsubara Shrine, Machinomori Square, S-Platz, Tojinmachi Ryokudo Square

※Tojinmachi Ryokudo Square 11.4 (Sat) - 11.5 (Sun)

Autumn sweets markets supervised by a popular Instagrammer and autumn craft workshops will be held.

**☎0952-20-3070**  
Inquiries / Sagamachi SHU-YU Festival Executive Office (in Saga Ad Center)

### 30th Shichimenso Festival

**11.3 (Fri)**

Events will be held around Higashiyoka Beach and Higasasu to coincide with the fall foliage of the shichimenso (a salt-water plant of Amaranth family that grows in colonies on tidal flats).

※The Balloon Fiesta and Shichimenso Festival are connected by shuttle bus running from 11.3 (Fri) to 11.5 (Sun).

Location / near Higashiyoka beach, Higasasu (Higashiyoka-cho, Saga City)

**☎0952-45-1022**  
Shichimenso Festival Executive Committee

### Check the timetable for Balloon Saga Station here.

※To ride the express train, you must have an express ticket in addition to your regular ticket.  
 ※Transportation IC cards are not accepted at Balloon Saga Station.  
 ※Reserved seat transfers/purchasement are not available at Balloon Saga Station.

**Get information on the balloons here.**

**☎0952-29-9000**  
Hot Air Balloon Competition  
SAGA Management Committee  
Saga City Tourism Promotion Section

**Saga International Balloon Fiesta**

(Updated information on the day of the event and other info such as parking.)

**Saga City Tourist Association**

(Saga City Tourist Information)

**@SIBFO**

**Saga International Balloon Fiesta Organization**

### SAGA Balloon Museum

Learn about balloons in fun and interactive ways such as with the 280 inch Super High Vision Theater, or in the Balloon Flight Simulator. Also, inside the museum, you can buy local souvenirs and balloon goods at the shop or relax at the café.

**Entrance Fee (Pre-school aged children free)**

Adult **500yen**  
High, junior and elementary school students **200yen**

※Ticket not required for the shop and the café

### 1F

**Saga Cobo**  
Balloon Museum shop

Open  
**10:00 ~ 17:00**  
Closed  
Open 365 days

### 2F

**Museum Kitchen HARU café**  
ハルカフェ

Open  
**11:00 ~ 15:00**  
Closed  
Mondays  
(When holidays fall on Monday, closed next day)  
Year's End / New Years

**※Hours of operation during Balloon Fiesta 8:00 - 18:00**

[Hours of operation] 10:00 ~ 17:00 (※last entry at 16:30)  
 [Closed] Mondays (following day if Monday is a holiday ※Open 11.6 (Mon)),  
 Year's End, New Year's

2 - 27 Matsubara 2 - chome, Saga City  
<https://www.sagabai.com/balloon-museum/> **☎0952-40-7114**

**Access**

**From JR Saga Station**

▶5 mins via bus  
(1 min walk from "Kencho-mae" Bus Stop)

**You can go by Machinaka Shuttle Bus!!**  
Check inside for details.

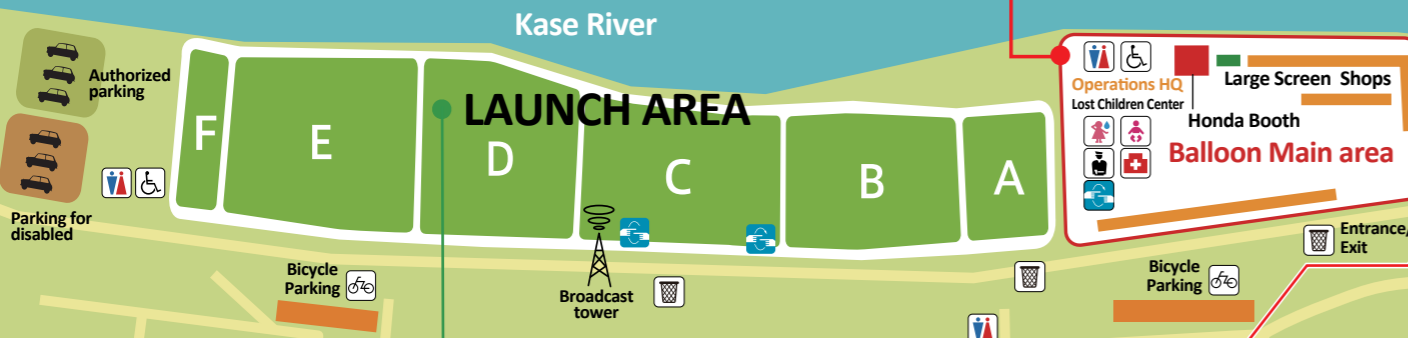
- Restrooms
- Baby room
- Police station
- Taxi
- Bicycle parking
- Accessible restrooms
- Sign language corner
- First aid
- Trash station
- Smoking area
- Balloon Information Center
- Lost Children Center

※In this crowded grounds, parents and guardians are asked to put a wrist band on your children. Wrist bands are distributed at various locations.



### BALLOON PLAZA

See what Honda has on display! Honda Booth Various Honda products are on display, such as cars, generators, and more. You can also take commemorative photos in the balloon basket. There are plenty of other events such as hot air balloon class as well. Let's have fun to the fullest at the Honda booth.



### LAUNCH AREA

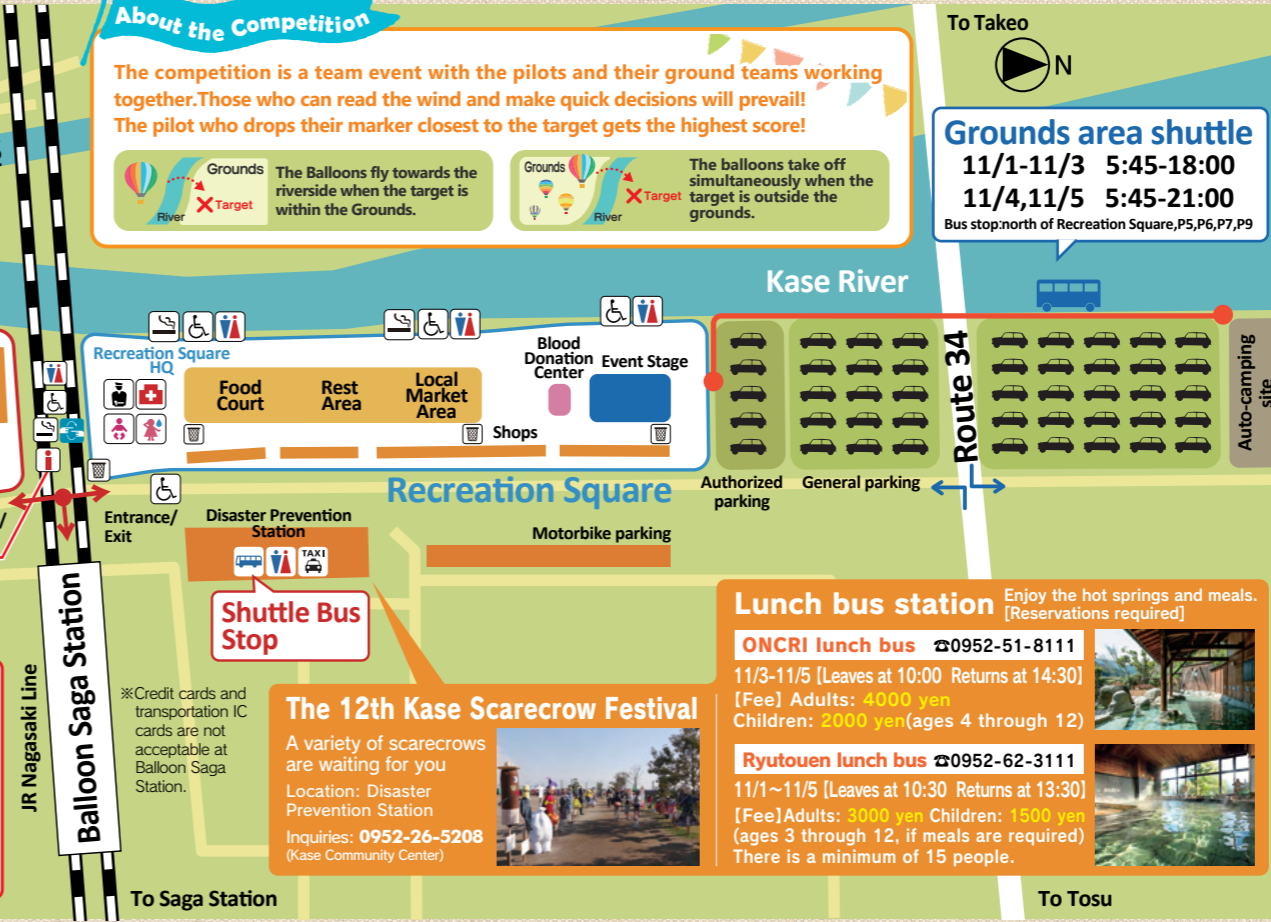
- Balloon Competition
- Balloon Fantasia (unique-shaped balloons etc.)
- La Montgolfier Nocturne (Night Mooring)
- Yakult Kid's Day
- Key Grab Race
- Honda Trials Bikeshow

(※)Held in front of the broadcast tower

**Balloon Information Center**  
**Luggage storage services 500yen** (tax included)  
 ● Limited space ● No reservations  
 Available time: 6:30 ~ 17:00 (11/1-11/3)  
 6:30 ~ 20:00 (11/4,11/5)  
 Place: Under JR Balloon Saga Station

### About the Competition

The competition is a team event with the pilots and their ground teams working together. Those who can read the wind and make quick decisions will prevail! The pilot who drops their marker closest to the target gets the highest score!



**Grounds area shuttle**  
 11/1-11/3 5:45-18:00  
 11/4,11/5 5:45-21:00  
 Bus stop: north of Recreation Square, P5, P6, P7, P9

**The 12th Kase Scarecrow Festival**  
 A variety of scarecrows are waiting for you  
 Location: Disaster Prevention Station  
 Inquiries: 0952-26-5208 (Kase Community Center)

**Lunch bus station** Enjoy the hot springs and meals. [Reservations required]  
**ONCRI lunch bus** ☎0952-51-8111  
 11/3-11/5 [Leaves at 10:00 Returns at 14:30]  
 [Fee] Adults: 4000 yen Children: 2000 yen (ages 4 through 12)  
**Ryutouen lunch bus** ☎0952-62-3111  
 11/1~11/5 [Leaves at 10:30 Returns at 13:30]  
 [Fee] Adults: 3000 yen Children: 1500 yen (ages 3 through 12, if meals are required)  
 There is a minimum of 15 people.

**Recreation Square**  
 Saga specialty products available in the Balloon mall



**Umakamon Market (Food Court)**  
 From the mountains to the sea, all of Saga's delicacies are gathered here. Goods are sold directly from their producers and there's even a farmhouse restaurant corner.  
**Opens at 7:30 AM**

**Furusato Bussankan (Local Market Area)**  
 An area which is full of locally produced gifts and souvenirs unique to Saga.  
**Opens at 7:00 AM**

## 2023 Saga International Balloon Fiesta Schedule

	7:00	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00
11/1 (Wed)	Competition Flight	Balloon Fantasia					Balloon Class			Competition Flight				
11/2 (Thu)	Competition Flight	Balloon Fantasia Yakult Kid's Day					Balloon Class			Competition Flight				
11/3 (Fri)	Competition Flight	Balloon Fantasia					Balloon Class			Competition Flight		La Montgolfier Nocturne (Night Mooring)		
11/4 (Sat)	Competition Flight	Balloon Fantasia	11:00~				Balloon Class	14:00~		Competition Flight			18:30~	
11/5 (Sun)	Competition Flight	Balloon Fantasia	11:00~				Balloon Class	14:00~		Key Grab Race			18:30~	

※The schedule is subject to change.

**Balloon Fantasia**  
 You can see a lot of cute and attractive balloons. Popular character/animal-shaped ones are waiting for you.

**Yakult Kid's Day**  
 Come and enjoy walking around a hot air balloon and even touching it. Service vehicles are also on display.

**Honda Trials Bike Show**  
 Top riders show their bike skills. One after another, the riders will try their techniques while avoiding the course obstacles.

**La Montgolfier Nocturne (Night Mooring)**  
 As twilight arrives, balloons begin to glow! Accompanied by music, roughly 50 balloons are illuminated by the beautiful light of their burners in a fantastic display.

**Will the balloons fly today?**  
 Check here for the latest information of the day on the advisability of the competitions or simultaneous takeoff.  
 CHECK HERE FOR MORE

**WEB cast of the competitions/venue**  
 Watch and experience the techniques and tactics of the balloon pilots and their crews in the skies of Saga.  
 CHECK HERE FOR MORE

The contents of the competition, as well as the start and end times, are subject to change based on wind, rain and other conditions. The morning competition may end before 9:00, and the evening one may end before 17:00.

## Recreation Square Event Stage

The event stage opens at 8 am every day.

Feel free to use it as a rest area between events.

Performance time and artists are subject to change due to weather and other factors. We appreciate your understanding.

<b>11/1 Wed</b>	<b>11:00 START</b> Saga Prefecture Police Music Corps Balloon Concert	<b>12:00 START</b> Kyushu 4-city Tourism Ambassador PR Stage	<b>13:30 START</b> <b>POP SHOT 2023 Vol.1</b> [Performance] Ayumi Sonoda · Risa Hizen
<b>11/2 Thu</b>	<b>11:00 START</b> Chiney Koga Henmen & Magic Show	<b>12:00 START</b> Balloon Twister Marco Balloon Art Show	<b>13:30 START</b> <b>POP SHOT 2023 Vol.2</b> [Performance] Hiroyo Watanabe · Hamayan
<b>11/3 Fri</b>	<b>10:00 START</b> NBC Radio Balloon Stage <b>Emotion Supply</b> [Performance] KIMIKA · Eiki Tokumaru · Satoru Nakagaki	<b>12:00 START</b> Kubotabi Talk Show [Performance] Kubotabi	<b>14:00 START</b> <b>POP SHOT 2023 Vol.3</b> [Performance] REINCARNATION · OT-EN-TO · harurain
<b>11/4 Sat</b>	<b>10:00 START</b> <b>POP SHOT 2023 KIDS STAGE!</b> [Performance] DANCE ACADEMY KALDIA Cheerleading team PIRATES	<b>11:00 START</b> SAGA Inter High School Athletic Meeting PR Caravan by high school students	<b>12:30 START</b> <b>POP SHOT 2023 Vol.4</b> [Performance] BLUE ROSE (Japan University of Economics)
<b>11/5 Sun</b>	<b>9:00 START</b> <b>POP SHOT 2023 Special LIVE!!</b> [Performance] OTOME SANJUSHI · MAGICA Jr. · REN·Nagisa Takazono KEI · Monster Cat's [MC] Anzu Yamaguchi [Supported by] G-COLLECTION	<b>12:30 START</b> <b>MUSIC CAMP 2023</b> [Navigator] Keigo Kihara & Spirits [Performance] Steve Fox (from. GODIEGO) Juicy Fruits / Flower Companyz Hiroaki Igarashi / Futogane Kinta inifx (JYOSEI & AKIRA) / KISS face	