

We made the management statement to guide and operate our future event. This is based on suggestions from various sides. We have redefined the value of our event, which has the history of 46 years.

The Statement on event management : For the future of Saga International Balloon Fiesta

To continue this event with a history of 46 years to the future, we issue the statement with essential value that we should protect and the management policy.

1. Our Identity and Purpose

Since 1980, the Saga International Balloon Fiesta has been one of representatives of hot air balloon competition event in Japan with achievements of holding world championships three times. The root of our activities is summarized in the following two points.

- **Pursue competitive ability and excellence and expand the fan base:** We evaluate the essential values of the hot air balloon competition itself (such as presence of mass ascensions and pressure of the competitors), and we expand the fan base of enthusiasts.
- **Contribution to regional revitalization:** We contribute to sustainable regional revitalization and will continue to be the event that is trusted by society.

2. Risk Management and Social Responsibility

We carry out thorough risk management by taking into account the lessons of past major accidents and the impact of information dissemination in the modern SNS society.

- Taking risks only because of the competitive spirit may lead to a decrease in the image of the entire hot air balloon competition, so we strictly restrain it.
- This event is not only a place to demonstrate the highest skills but also to open the door to beginner pilots as well and contribute to expanding the fan base and reaching a wider audience.

- As the most important issue related to the survival of the event, we will aim for maintaining a good relationship with the landowner who provides a landing site.

3. 'Safety' and 'Fairness' in Competition Operation

In task setting, "safe and smooth competition management" is our top priority. Please understand that it is the comprehensive judgment of the weather environment, competitors, burdens of landowners and management officials.

4. Various Standpoints of Decision-Making

The decision of the event director is not only from the perspective of the competitors but also from the standpoint of multiple people involved, including local communities and organizations related to the Saga International Balloon Fiesta, such as public institutions, local citizens, cooperative organizations and companies, management staff, landowners, and spectators. We will continue to improve the quality of the competition and create events that can impress visitors.

Prospects for the Future

The Saga International Balloon Fiesta Organization will strive to improve the quality of the entire event and continue to provide the highest level of performance by the competitors and deep impressions for spectators. Thank you for your cooperation.

【Reference】

Year of the Event	Competitions	Notes
2019	7 Flights / 18 Tasks	
2023	7 Flights / 20 Tasks	
2024	2 Flights / 7 Tasks	Canceled due to heavy rain.
2025	5 Flights / 11 Tasks	