

Dear All Concerned,

We appreciate your support for this event.

We hold "2016 Saga Hot Air Balloon World Championship / 2016 Hot Air Balloon Honda Grand Prix Final" at Saga city from October 28.

We prepare the package of our Fiesta informations for your reportorial assignments.

Also we will provide press pass cards for your activities, so please sign up.

For our event, we will have regulations of the shooting from air carriers.

Thank you for your understanding and cooperation on this matter.

September 2016

2016 Saga Hot Air Balloon World Championship organization

2016 Saga Hot Air Balloon World Championship Brief Summary

- 1. Competition Name:** 2016 Saga Hot Air Balloon World Championship
(22nd FAI World Hot Air Balloon Championship)/
2016 Hot Air Balloon Honda Grand Prix Final
- 2. Organizer:** 2016 Saga Hot Air Balloon World Championship Organization
(Japan Aeronautic Association, Japan Balloon Federation, Saga
Prefecture, Saga city, Saga Balloon Festa organization)
- 3. Period:** 2016 October 28 (Fri.)- November 6 (Sun.)
2016 Saga Hot Air Balloon World Championship competition Flights
2016 October 31(Mon.)- November 6(Sun.), for 7 Days
- 4. Prospective**
- | | | |
|-------------------------|---|-----------------------------------|
| Participants: | a) FAI World Hot Air Balloon Championship | 105 (Japan 7/ Other Countries 98) |
| | b) Fiesta. | 25 (Japan 15/ Other Countries 10) |
| | c) Balloon Fantasia | 12 (Japan 8/ Other Countries 4) |
| <u>Total 187</u> | d) Official Balloon | 19 |
| | e) Honda Grand Prix | 26 |

5. Special Sponsor HONDA Motor Co.Ltd.

6. Schedule (Agenda)

October 27 (Thur.)- 30 (Sun.) 10:00-12:00 / 15:00-17:00 Check in
October 28 (Wed.) 06:30- Starting Ceremony at Kase Launch site
06:45-10:00 Honda Grand Prix/Official Practice Flight
15:00-17:00 Honda Grand Prix/Official Practice Flight
18:00- Light Fantasy at Chu-O ave.

October 29 (Sat.) 06:45-10:00 Honda Grand Prix/Official Practice Flight

	15:00-17:00	Honda Grand Prix/Official Practice Flight
October 30 (Sun.)	06:45-10:00	Honda Grand Prix Final /Official Practice Flight
	13:00-	General Briefing
		Observer Briefing
	16:30-	Opening Ceremony (Saga city Cultural Hall)
	18:00-	Welcome Mayor 's reception (Saga Gymnasium)
October 31 (Mon.) (Day one)	05:45-	Task Briefing
	06:45-	Competition Flight
	09:00-	Balloon Fantasia
	14:00-	Task Briefing
	14:45-	Competition Flight
November 1(Tue.) (Day two)	05:45-	Task Briefing
	06:45-	Competition Flight
	09:00-	Kids Day/Balloon Fantasia
	14:00-	Task Briefing
	14:45-	Competition Flight
November 2 (Wed.) (Day three)	05:45-	Task Briefing
	06:45-	Competition Flight
	09:00-	Balloon Fantasia
	14:00-	Task Briefing
	14:45-	Competition Flight
November 3(Thur.) (Day four)	05:45-	Task Briefing
	06:45-	Competition Flight
	09:00-	Balloon Fantasia
	14:00-	Task Briefing
	14:45-	Competition Flight
November 4(Fri.) (Day five)	05:45-	Task Briefing
	06:45-	Competition Flight
	09:00-	Balloon Fantasia
	14:00-	Task Briefing
	14:45-	Competition Flight
November 5(Sat.) (Day six)	05:45-	Task Briefing
	06:45-	Competition Flight
	09:00-	Balloon Fantasia
	14:00-	Task Briefing
	14:45-	Key Glove Race
	19:00-19:45	La Montgolfier Nocturne (Night Glow)
November 6(Sun.) (Day seven)	05:45-	Task Briefing
	06:45-	Competition Flight
	09:00-	Balloon Fantasia
	14:00-	Task Briefing
	14:45-	Key Glove Race
	19:00-19:45	La Montgolfier Nocturne (Night Glow)
November 7(Mon.)	06:45-	Fan Flight
	17:00-	Banquet (Clothing / Awards Ceremony) at Maritopia

7. Entries

FAI World Hot Air Balloon Championship 105 teams (Japan 7 teams/ 31 Countries 98 teams)
Honda Grand Prix 26 teams (Japan 26 teams)
Fiesta. 25 teams (11 countries/districts)
Balloon Fantasia 12 teams (5 countries)
Official Balloons. 19 teams
Total 187 teams/balloons 33 countries/ (districts)

Event Participants: About 1500

Competitors (including volunteer crews)	about 900 (foreigners 500)
Official Staff	about 300 (foreigners 100)
Staff	about 300

8. Event Venue and Service

- a) check in. Kubota Health Center (Kubotacho, Saga city)
- b) General Briefing Kubota environmental improvement Center Multi-Hall (same as above)
- c) Task Briefing Kubota environmental improvement Center Multi-Hall (same as above)
- d) Head Operation. Panelized building on Kase river launch site
- e) Competition operation Kubota Health Center
- f) Flight area. Centrally Located Kase River Launch area, 25km E&W
15km N&S

9. Prizes

world championship

- 1st place Award certificate, Prize and cash award. ¥500,000-
- 2nd place Award certificate, Prize and cash award ¥300,000-
- 3rd place Award certificate, Prize and cash award ¥200,000-
- 4th-10th places Award certificate, Prize

POINT OF THIS EVENT

1. This event is 22nd FAI World Hot Air Balloon Championship/2016 Saga Hot Air Balloon World Championship.
2. Participants are well known throughout the world.
3. This event has the largest number of balloons in Asia.
4. Well known shaped balloons from throughout the world are participating.
5. This event receives a fair amount of attention as one of the safest and most airy-sky sporting events in the world.
6. This year is the 37th Balloon Festa in Saga.
7. 2016 hot air balloon Honda Grand Prix final race

COMPETITION

Hot air balloon competition is in how close they get to the targets and target areas, not in speed nor height. Competition tasks are decided on the day dependent on weather conditions. Please consult about tasks and scoring system on Hot air Balloon Publicity Matters.

For More information contact: 2016 Saga World Championship Organization
2-8 Sakae-machi, Saga-city. zip 840-8501
TEL 81-952-40-7134. FAX 81-952-40-7132
H.P www.sifb.jp E-mail: balloon@city.saga.lg.jp

PRESS REGISTRATION

Date: October 28 (Fri.) ~ at anytime accepted there

Reg.Desk: Head Press room at Kase River Launch site

Contents : official program, press pass, vehicle pass, List of participants and more info.
(attached coverage application form, we accept by Fax and mail in advance)

EVENT INFORMATION

We appreciate any and all coverage of 2016 Saga Hot Air Balloon World Championship. Saga International Balloon Fiesta started in 1984, in 1989 and '97 the balloon World Championships were held here. We hold our 3rd World Championship (22nd World Championship 2016) this year.

Our event is well known as "Saga International Balloon Fiesta" this is the 37th event, since the first Saga Balloon Fiesta in 1980.

Top-ranking competitors from all over the world will impress you with their flight skills.

Honda Grand Prix Competition and official practice flight will be held from Oct.28- Oct.30, World championship competition flight from Oct.31-Nov.6, 6:45- in the morning and 14:45- the afternoon. Twice a day except on Nov.6.

There are many balloons, competitors and spectators, so please note the following matters for your coverage activities.

- Please display your press pass card during the activities. If no pass is displayed you will be unable to go into the launch area.
- Please let us know if you are planning shooting by air in advance for security and safety.
- Please do not bother competitors while preparing to take off. Especially keep at a safe distance from balloons during inflation.
- Please do not drive into the take off areas especially in the rice or crop fields.
- Please do not go into rice or crop fields when balloons land there.
- Please cooperate with pilots and organizers and follow directions given.

THE HEAD OFFICE WILL ANNOUNCE PRESS CONFERENCES, PLEASE FEEL FREE TO JOIN.

Date: October 28 (Fri.) -November 6(Sun.) around 06:00 and 14:00

Location: Press room on Launch area

Contents: information Update (competition will be held or not/ task info./ weather info.others)

EVENT DIRECTOR'S PRESS CONFERENCE

Date: October 29 (Sat.) 11:00- / May 7 (Mon.) 11:00-

Location: Kubota Competition Head Office

Contents: Information of flight Tasks

We ask for your understanding in advance, the schedule and locations may change due to weather conditions during the day.

PHOTOGRAPHY BY AIR CARRIERS AND DRONES DURING THE EVENT

We will hold 2016 Saga Hot Air Balloon World Championship from October 28-November 6, we will have many hot air balloons in flight around the event area. For security and safety purposes, please note the followings if you are planning to fly around the area by air carriers.

- Do not fly at low altitude over Urban areas (eastern urban area from Kase River)
- Do not fly over the launch area especially during preparation time. Keep a distance of at least 300m from the event area.
- Do not fly above or below the balloons.
- Please keep at a distance at least 300m horizontally from any flying balloon groups.(closer flight can cause turbulence affecting the balloons and causing a dangerous situation.)
- Throughout the event, around event area and balloons **DRONE FLIGHTS ARE PROHIBITED** (Balloons carry radios and other electronic devices that could be effected by drones. Drones may also be effected causing a loss of control leading to a dangerous situation)

If you are planning to shoot photography by flight, please fill out the attached application.

HOT AIR BALLOON RIDE

During the event, we are planning to have official balloon flights for press. If you would like to anticipate , please apply with the application below and send by mail or FAX, as soon as possible. This is first-come first serve basis. And limited flights are available, limit of one person / company. In case of too many applications, we may have to decline your application. Also due to the weather conditions we may have cancelations, we appreciate your understanding.

1. Flight Date: October 31-November 6, 06:40- / 14:40- (on Nov.6 only morning flight)
2. Coverage Cooperation Fee : ¥10,000/ person (includes fuel and insurance)
3. Object person: Mass Medias for coverage, sponsors and their guests

PRECAUTIONS STATEMENT FOR BALLOON RIDE

For participants of balloon ride

- Rendezvous: Press break room / Next to Press room
- Sign up time: Morning Flight. 06:00 / Afternoon Flight 14:00
Need to be on time

Please note the following Points

1. Please follow organizer's instructions, and follow pilots directions during the flight.
2. Do not ask for unreasonable/unsafe flight or distract/disturb the pilots and crew.
3. Do not touch the balloon equipments without permission.
4. Please be careful not to drop or loose any of your equipments during the flight.
5. Please follow the pilots directions when you land, such as bending your knees. When preparing to land please watch your equipment and protect yourself to prevent injuries.

INTERVIEW APPLICATION

Registration

Number _____.

To: 2016 Saga Hot Air Balloon World Championship Organization

We will follow pilots and organizer's regulations for coverage of "2016 Saga Hot Air Balloon World Championship". I hereby apply to cover the balloon fiesta activities.

We won't use the Event's documents (Pictures shooting, Video Shooting, recorded videos and sounds) for other purposes.

[If you would like to use for other purpose, please see " Request for TV Programs" and " Request for Photo Use Permission "]

We make a pledge, we won't pursue the accident if it happens during activities of organizer's responsibility.

Apply Date: _____, 2016

Applicant

Company's Name:

Responsible Person: _____ Signature

Address:

TEL: _____ FAX: _____

Coverage Intention.

Magazine's Name which carries the article/Date

TV program title / Date

Other purpose:

Mark ① photo shooting ② film shooting ③ Video record ④ other

Flight shooting with air carriers. YES. NO.

If YES, Type of Carrier: _____.

Date and time: _____.

Point of Contact: _____.

2016 Saga Hot Air Balloon World Championship

PRESS KIT APPLICATION

Registration number.

Company's Name: _____.

Person Responsible: _____.

- 1 for Launch Area. Pass cards(how many). _____ .
2 Vehicle Pass A pass. _____ (For only Mobile Unit Vehicle)
B pass. _____ (for Media parking)
3 Official Program 1
4 others

We received all above,

Date: _____, _____, 2016

Signature. _____.

* please sign when you receive at press room.

APPLICATION IN ADVANCE

Please send the application in advance to assist in processing.

Please send by mail or Fax until October 20. You will be sent your vehicle and press tags in advance.

Please be reminded that without Passes you are unable to come into the launch area or take the events shuttle taxi to the event area for your activities.

You will be provided an official program and other information at press room.

If you apply and you don't receive the passes by October 25, please contact us.

2016 Saga Hot Air Balloon World Championship Organization

TEL 81-952-40-7131. FAX 81-952-40-7132

SHUTTLE TAXI

WE will provide shuttle taxi from media parking area to Head office.

Schedule October 28- November 6

05:00-18:00. FREE

BALLOON RIDE APPLICATION

Registration Number. _____.

To: 2016 Saga Hot Air Balloon World Championship Organization

For balloon rides during the event, We will agree to the following stipulations and complete application.

1. This balloon ride is for media coverage or guest only.
2. In case of personal injury or damage to equipment belonging to myself or my company/group we will not lodge a claim to the Organizer, Official Staff, Pilots, crew and volunteers.
3. I will follow the pilots and crews instruction during the flight. I agree not to distract the pilot or crew during the flight.
4. I understand the characteristics of flying hot air balloons and accept the possibility of the pilot deciding not to take off due to safety reasons.

Application Date: _____, _____, 2016

Passenger's Name: _____.

Company's Name: _____.

Address: _____.

Person Responsible: _____ TEL. _____ FAX. _____
Signature. _____.

Preferred Date. _____, _____, _____ Morning / Afternoon. _____.

* We use a first come first served sign-up procedure, you may not get your preferred date. If you would like to apply please send the application by October 20. If we are unable to schedule your preferred date, we will inform you in advance.

FILM AND SOUNDS USAGE

FAI has the Right of publicity for " 2016 Saga Hot Air Balloon World Championship" film and sounds the Organizer is permitted to use them for Media and event Promoting purposes. Therefore for those purposes, it is not required to get another permission. If used for other purposes additional permission must be obtained. Please contact the organization for additional permissions.

OPERATING WIRELESS MICROPHONES

If you are planning to use wireless microphones for TV or radio, please remind us before use.

Organization _____ 2016 Saga Hot Air Balloon World Championship
TEL 81-952-40-7134 FAX 81-952-40-7132